

print**best**

We believe in books



- A **modern book producer** in the heart of Estonia
- **Full-service** solution
- Partners across Europe
- Annual production capacity of **40 million books**
- In the context of EUDR, Print Best is currently an
SME downstream operator



TRIIN NUUDI

Sustainability & Compliance, Print Best



Which one are you?

- **Focusing on collaboration**, not just compliance
- **Preparing** as if the regulation were to apply tomorrow
- **Persistently developing** internal workflows, engaging suppliers and preparing systems
- **Avoiding** emails hoping the issue goes away or **waiting** for more guidance
- Creating compliance statements **without any real implementation**
- **Hoping** the regulation will be postponed and **do nothing** until then
- **Shift responsibility** onto others
- Temporarily **pause investments**
- **Waiting** for political clarity, but keeping **minimum activity** going

“PREPARING IS OPTIONAL, BUT THE CONSEQUENCES OF NOT PREPARING ARE NOT OPTIONAL.”

Key points moving forward

- Work continues despite postponement discussions
- Focus: data alignment, traceability, exchange format testing
- Collaboration with suppliers piloting new tools
- Core challenges persist: interoperability, data availability, supply chain alignment
- Structured data exchange essential for EUDR and future initiatives
- Extra time (once confirmed) must be used constructively

EUDR Data Flow Process at Print Best



1. Supplier → RADIX Tree

- Suppliers provide their DDS data **directly to RADIX Tree**
- They can upload data manually or connect via API – the platform is flexible
- RADIX Tree **validates and structures** all supplier-sent information

2. RADIX Tree → Print Best internal ERP tool

- Print Best receives an automatic data transfer from RADIX Tree
- All DDS reference numbers, paper batches and metadata are imported
- The system attaches reference number(s) to the correct paper type and batch already pre-booked in our system

Arctic Volume White FSC 86x54cm 143µm
130g

DDS Reference

e.g., 24FRXVV3VOS885

Verification Number

3. QR code generation

- A unique QR code is generated for each paper pallet
- The QR code contains all DDS references assigned to that pallet
- The label is printed and attached to the pallet
- All QR-coded pallets are stored in stock
- The system knows exactly which pallet contains which DDS reference numbers

4. Production → Scan

- Printers and operators retrieve the needed pallets from the stock
- They scan the pallet's QR code, connecting the pallet to the specific print run
- All paper usage during production is linked to a specific job

5. Creating the final DDS number

- Once the job is completed, the system compiles all DDS references used in the production run
- These references are sent back to RADIX Tree

6. RADIX Tree → EU Traces

- RADIX Tree forwards the data to the EU Traces system
- EU Traces generates one final DDS number for the finished product
- Print Best will receive the one reference number attached to the specific batch
- Both systems are now ready to generate and transmit the reference numbers in the required format
- RADIX Tree will retain all data for the required five years

Industry challenges

- Terminology and data points are not aligned
- Uneven readiness
- Connections take time
- Regulatory uncertainty slowing down decisions



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